

**Downtown  
Mesa  
Association**

September 15, 2009

RE: David Leo Wilson

To Whom It May Concern:

Dave Wilson has worked with us at Downtown Mesa Association (DMA) since December, 1997 as our Communications Coordinator, and will be sorely missed.

Dave has been an outstanding individual and strong addition to our staff in many areas, including:

- Leading the way in developing a DMA brand and logo
- Creating and continually improving DMA's website
- Improving and expanding our bi-monthly Downtown Focus newspaper (14,000 distribution per issue)
- Playing an integral part in developing DMA's marketing brochure, Sculptures In The Streets guides, the Downtown Mesa Vision/Concept Plan Update, and numerous other publications.

Dave is also a published author (Ruins Seldom Seen) and has won numerous awards for his photography skills.

Dave communicates well with the public both one-on-one and in groups and via both written and verbal communications. He is a superb listener.

Dave further shines in his mastery of a wide spectrum of computer software programs in the areas of publishing, websites and photography as well as the standard array of word processing, spreadsheets and the like.

Dave is a very multi-faceted and extremely talented individual who would be a valuable addition to your business and an even greater asset to your community.

If you have any questions, please give me a call.

Cordially,



Tom Verploegen  
DMA President

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